

Digital Analytics

All of your analytics in one place !



View data from over 55 different channels and intergrations in one easy to read customisable dashboard. You will only ever need one login to see ALL of you data and gain valuable insights.



Automated Reports

Reports exactly when you need them!
Daily, weekly, or monthly - delivered to your inbox.



Custom Dashboards

Your very own customized dashboard showing only your important KPIs.



55+ Integrations

All of your marketing data from all of your sources in one place for full transparency.

Essential SEO Tools



Rank Tracker

Monitor rankings daily on Google and Bing. Track keywords locally or globally for any language.



Backlink Monitor

Monitor your full backlink profile. View backlink metrics by trust flow, anchor text, and more.



Site Auditor

Identify technical SEO issues with automated website audits. Prioritize the biggest issues to boost rankings.



Competition Analyzer

Analyze how you stack up against top competitors. Compare total backlinks, rankings, and more.

Monitor all of your Marketing Channels in One place

Over [55+ Integrations](#) for the apps and services you use every day

PPC

Automated, cross-channel PPC reports. Designed to showcase the full marketing impact.



SEO

Easy, automated SEO reports.. Backlinks, keyword rankings, website analytics and more.



Call Tracking

Call and web form reporting.. Track and improve campaign performance based on conversions.



Local

A clear breakdown of local reviews so you are always aware of your company's reputation.



Social

All-in-one social media reporting. Beautiful, automated reports you will love.



Email

Automated reports showcasing email campaign performance. Fully branded for your agency.



Analytics

Track data from multiple sources in one dashboard for informed recommendations.



Ecommerce

Track your ecommerce sales and easily attribute ROI data. Make informed decisions with visual analytics.



“

I had been looking for something like this for years and then there it was. All of my data in on place, and so easy to read. It was a game changer



Jo Thorpe

Fisk and Nagle

“

The Street Theatre tracks a large amount of data across multiple channels and the Digital Analytics program has made that task much simpler for us. I would highly recommend it"



Caroline Stacey

CEO – The Street Theatre

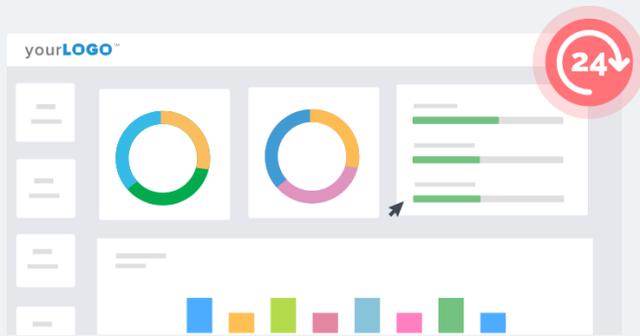
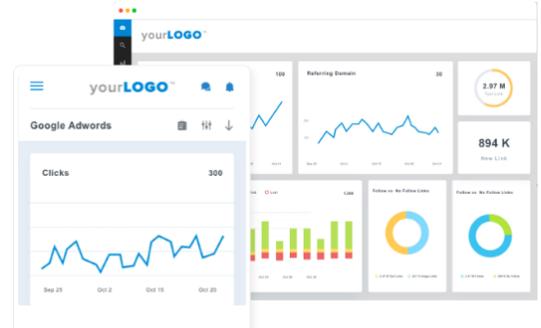
Customised Marketing Dashboards

Your very own live, customized marketing dashboard



100% Customized To Suit You

- Individually configured to suit your preferences
- Benchmarks, annotations, and context to your data
- Desktop or mobile dashboards, for you to view wherever and whenever

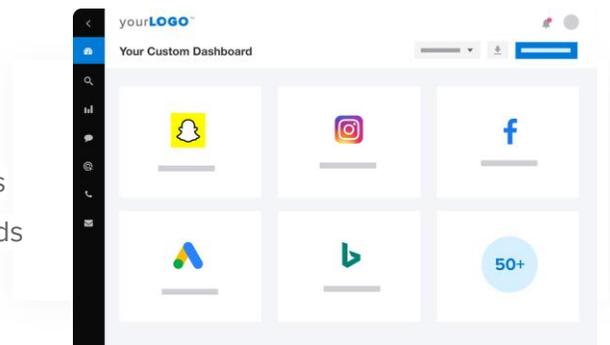


24/7 Dashboard Access

- 24/7 access so you can view the data you want, when you need it
- Easy logins so you can view truly live data associated with your marketing campaigns
- No need to wait until month end - view data when you want

Multiple Sources One Dashboard

- All of your data in one holistic marketing dashboard
- Data from all of our marketing efforts for you, across all platforms
- Your data on-demand, with easy to understand, visual dashboards



Highly Visual Understandable Dashboards

- Clear charts to demonstrate trends, successes, and improvements
- Customizable comparison dates so you can see benchmarks
- Annotations and context to understand the bigger picture

Custom Dashboards and Reports

Your very own live, customized marketing dashboard and reports



→ Benefit # 1

You only need one login to access ALL of your data across multiple channels. Save time and make life easier for you and your team

→ Benefit #3

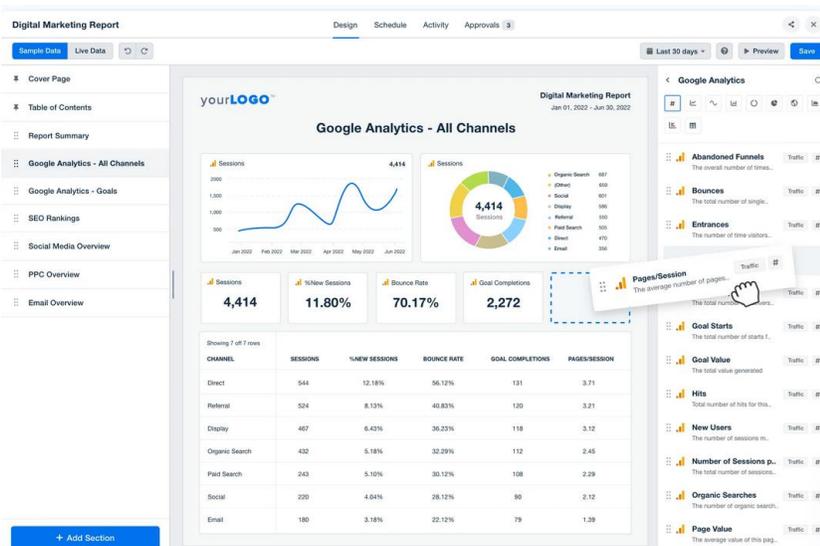
Customised reports mean that you can schedule reports for a time that suits you, daily, weekly or monthly

→ Benefit #2

Your dashboard is FULLY customisable. Show the data that you want to see, where you want to see it.

→ Benefit #4

With multiple user login you can give access to team members with different requirements

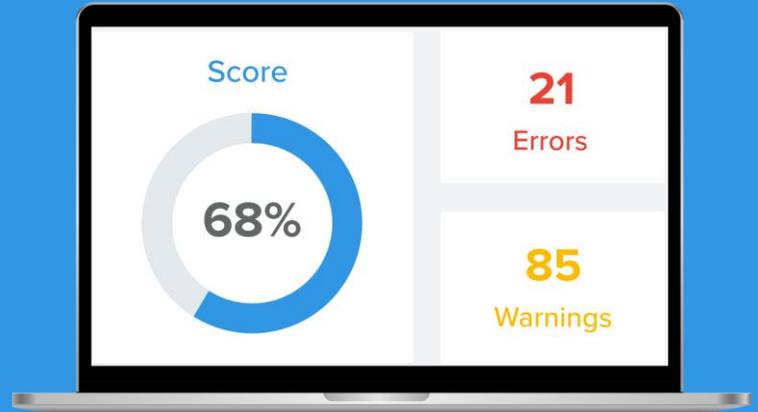


Used by professional Marketing Agencies

This is a powerful tool used by marketing agencies around the world and we are making it available small clients for the first time

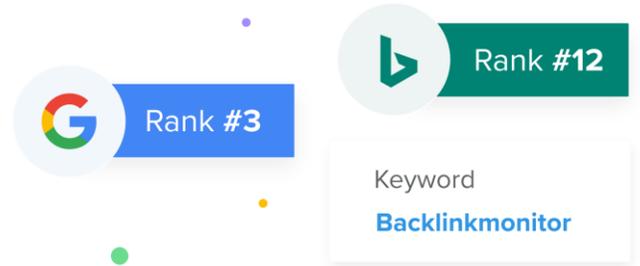
SEO Features To Boost Your Rankings

See your rankings, backlinks you've gained, competitor performance, and website performance



Keyword Rank Tracker

- See revenue-generating terms that you're ranking for
- We'll show you how they tie in with the rest of your campaigns
- Automated Ranking reports for full transparency



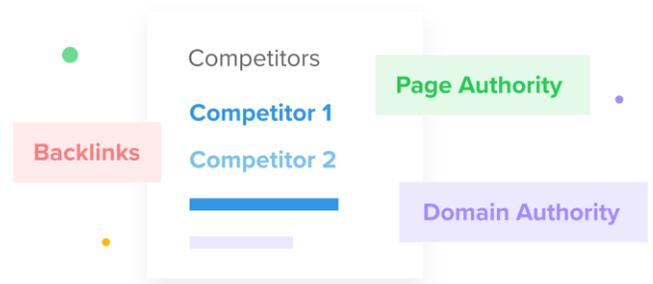
Website Auditor

- Get an overview of the common technical SEO issues that we're eliminating from your website
- See 404 errors and broken links for better website usability
- Automated site audits that we'll work on regularly



Competitor Analysis

- Take a peek at your competitors, and how you're faring up to them
- View competitor keywords and capitalize on keyword gaps
- Compare domain, backlink, and page authority



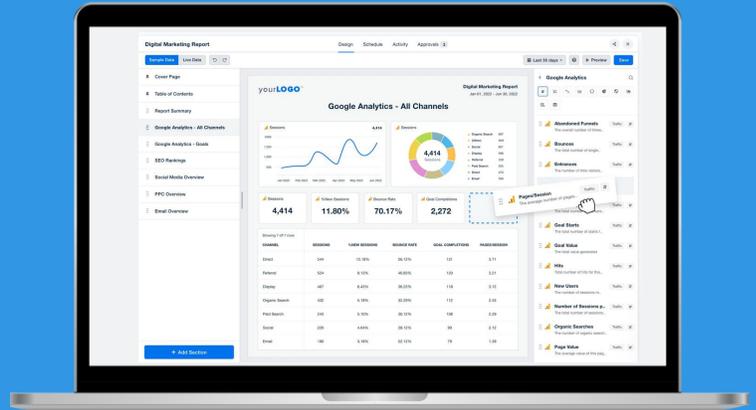
Backlink Manager

- Monitor backlink efforts to see new and lost links
- See the related words that websites most often link to you from
- Fully transparent reports on toxic links, that we'll remove



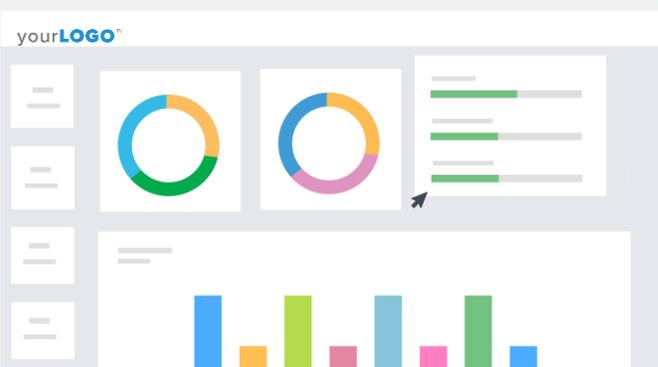
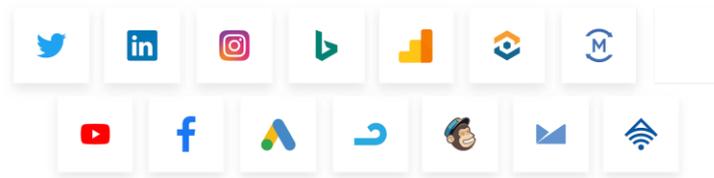
Customised Reporting

SEO, PPC, Social, Email, Review and Call Tracking Dashboards



Fully Transparent Data

- One report, all of your marketing campaign data
- Timely, reliable, and upfront data

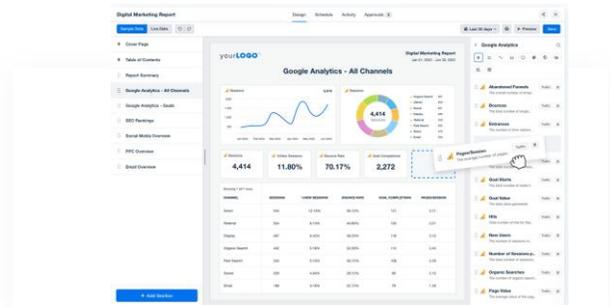


Beautiful, Visual Reports

- Easy to understand charts, graphs, and recommendations
- Simple, clean, and meaningful

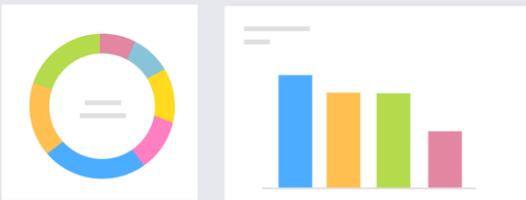
Personalized To You

- No cookie-cutter templates, only data that's important to you
- We'll report on only what you want to see



Monthly Report

yourLOGO™

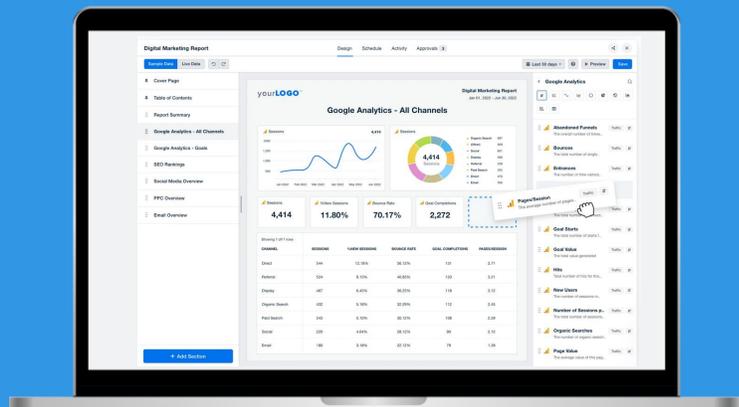


Reports When You Need Them

- No waiting until month end, access these reports when you need them
- PDFs, emails, or login links - reports delivered how you want

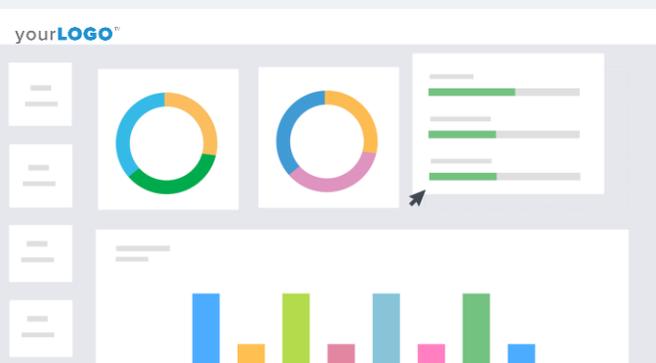
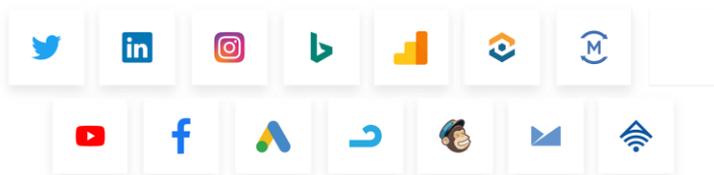
Arrange a Demonstration

Contact us to arrange an online demonstration



Do you want all of your Data in one place?

- One login, one dashboard, one report
- Easy to read analytics

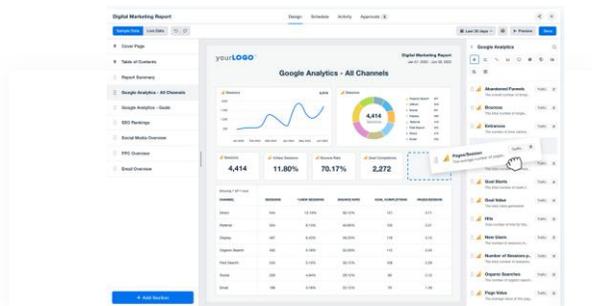


Custom Reports

- Delivered to your inbox daily, weekly or whenever you want
- Simple, clean, and meaningful

Your Analytics Your Way !

- We will customise to suit your needs
- We'll report on only what you want to see



Contact Nigel Today

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