

The Future of Retailing



Guest Speaker
 Nigel Ayling
 Solutions 4 Biz

The NSW Department of Trade and Investment with the Narooma & District Chamber of Commerce, Eurobodalla Shire Council and RDA Far South Coast, invite you to attend this enlightening FREE workshop on the Future of Retailing for all Eurobodalla businesses.

THE FUTURE OF RETAILING

You can't open a paper or turn on the news without hearing some doom and gloom reports about retailing and how it is suffering at the hands of online retailing.

In this seminar you will find out how to;

- ✓ Stand out in a competitive environment
- ✓ Target your advertising and get more business
- ✓ The global trends to watch
- ✓ Compete in online retailing (E-Commerce)
- ✓ Provide a unique shopping experience
- ✓ Stop competing on price

This seminar will suit retailers of any kind, who are looking for ways to compete and expand in a competitive environment.

About the presenter.

Nigel Ayling has over 20 years' experience in the retail sector and has a background in Marketing. He is also the President of the Chamber of Commerce in Merimbula. Through his business Solutions 4 Biz, he provides marketing consultancy to retailers and small business in the areas of strategic marketing, online marketing and promotions.

A must for all retail store owners and managers

DATE:	Wednesday 16th November 2011
TIME:	5:30pm for 6:00pm start to 8:30pm
VENUE:	Narooma Golf Club - Narooma
COST:	FREE – Catering and refreshments provided
ATTENDEES:	Small business operators in a retail environment
RSVP:	Contact Sarah Cooper at Council to confirm your attendance Email sarah.cooper@eurocoast.nsw.gov.au on Ph: 44741271 Please RSVP by 14 th Nov

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